

* * * FOR IMMEDIATE RELEASE * * *

Important Audioscan announcement.

January 1st, 2011 Dorchester, Ontario

Audioscan® is pleased to introduce an exciting hearing instrument fitting system called the Axiom®. The Speechmap® software contained in the Axiom is focused and simplified to encourage an excellent standard of care, better patient education, and a high level of counseling success. The Axiom is designed with the modern office in mind. A sculpted aluminum structure provides excellent test chamber acoustics as well as pleasing aesthetics. Dual probes, a full compliment of couplers, mouse, and external speaker with stand complete the very affordable \$6995 package. The Axiom also incorporates two HDMI monitor outputs to allow a wealth of display possibilities.

"We're excited to release a product that makes objective measurement accessible to more healthcare professionals," stated Bill Cole, President of Audioscan. "With the introduction of the Axiom we are addressing a market that we've not served since the RM500. Those who are looking for a superior alternative to current low cost systems will be very pleased" said Cole. According to Mr. Cole the industry-leading Audioscan warranty of two years and free software updates will also be honored with the Axiom.

For more information visit www.audioscan.com or contact Audioscan at: (Phone) 800-265-2093, 519-268-3313, (Email) info@audioscan.com # # #